



Welcome to a new exciting year at Trisha's Crafty Studio. Hope everyone had a wonderful Christmas filled with joy and love and an awesome start to the New Year.

WOW 1 month has already passed for 2020 looks like it might be a fast year ahead. We have been busy since the end of Christmas redesigning the store to fit all the new goodies coming for 2020. Lots of new lines will start rolling in during February/March/April from the Creativation Trade Event in Phoenix USA. For any of you who don't know what Creativation is, let me briefly explain. Creativation is the largest Tradeshow for the Craft Industry and many manufacturers setup displays showcasing their new product releases for the next coming months. Only open to store owners and qualified designers, this event allows us to see all the new lines, play and place our orders.

## **CHECKOUT THE WEBSITE FOR THE CALENDAR**

We have been working on setting up our website [www.crafty.com.au](http://www.crafty.com.au) so you can see our workshop/classes calendar. We have designed a Calendar on the menu bar called "Workshop Calendar" it is next to the Home, 2nd from top left of website. This will enable you to view a class with photo and full description. It will include the cost, who's teaching, date and time and what you are required to bring e.g. basic tool kit. Just click on the class on the date you are looking at or hover over the date and an info box will popup. Plus, it enables you to add it to your google calendar if you wish. Soon you will be able to book your seat online also once our shopping cart is up and running. Once we have a sample and a confirmed date from the Tutors we will update the calendar to help you all plan your workshops in advance. It is a full year long running calendar so, take a look and let us know what you think.

## **ARE YOU UP FOR A CHALLENGE?**

Introducing our New Monthly Challenge Pack – 2 Bluebirds have created an instore challenge for you to purchase. The pack includes all the products to complete the challenge plus instructions. These Packs are limited each month at a very low cost of \$10. Once you have

completed your challenge just pop it back in store with your name and contact details on the back. Crece, Tracey & Trisha will pick a winner at the end of the month according to the rules of the challenge, so entries will have to be in **by the last day of the month**. Winners will be contacted and announced on Facebook and listed instore.

Winning Challenge Prize – A Craft Gift Pack – to the value of \$15



Don't forget FOLLOW us on our Facebook Pages, yes we have been listening with the confusion of having Crafty Australia and 2 Bluebirds so we have just setup Trisha's Crafty Studio as a page that we can all post up directly onto, so hopefully this will make it easier for everyone to get the latest news directly from our store. We will still have Crafty Australia and 2 Bluebirds but thought it might be easier for some to follow both of us together.

Trishas Crafty Studio	<a href="http://www.facebook.com/trishascraftystudio">www.facebook.com/trishascraftystudio</a>
Crafty's old shop	<a href="http://www.facebook.com/crafty.australia">www.facebook.com/crafty.australia</a>
2 Bluebirds	<a href="http://www.facebook.com/2bluebirdsau">www.facebook.com/2bluebirdsau</a>

Over the following months we are going to be running activities with our Social Media side of the business. We would love to build up our Social Media ranking so if you would like to share and promote our facebook and website with your friends that would be fabulous. Leaving us a comment is the best way to help us out, so don't just like a post drop us a little comment also and share with your friends. Let us know of any ideas you would also like to see on our Social Media.

To start the ball rolling .... On the first of the month 2 Bluebirds will have a Facebook Sketch Challenge open to everyone in Australia – Once you have completed this sketch challenge please upload your image under the sketch post for an entry to win a Prize pack. Entry's to be posted by 11.59pm on the last day of the month. We hope you can join in and have some fun 😊 . This is only on 2 Bluebirds facebook as it is organised by Tracey and Crece.



**WEEKEND CROPS** Our first crop day in January was a very popular event enjoyed by all. We would love to say thanks to everyone who joined us and gave us some great ideas for future crop days. We chatted about having a crop day each fortnight but then someone popped up and suggested a Sunday once a month also, as some of their group couldn't do a Saturday. We loved that idea so starting in March we will host 2 CROP DAYS a month. The 1st Sunday and 3rd Saturday will become our stand crops. This will allow everyone a chance to hopefully attend at least 1 of these days during the month or both if they wish.

It is only **\$5 per person** for the whole day. Yes, that's right only \$5 for our Crop days. We aim to build a community of likeminded crafters who want to be able to get out and enjoy some inspiration with others without have a big expense to attend. We only need \$5 to go towards the air conditioning/electricity and little towards food/tea/coffee. So, gather your friends or come along and make some new ones as everyone is very friendly and welcome all crafters from scrapbookers to quilters. We already have groups that create from a wide selection of crafts, so inspiration galore and lots of sharing their passions with fellow crafters during the day. It's a great time not to miss.

Crop days running from 9am - 4pm with the option of staying back late if we have no other bookings for the night. If you can only attend for half the day either morning or afternoon that's fine also. Everyone will still receive their own table with the flexibility to add power with ease if required. No cords over floors as the power is dropped from the ceiling so welcome to bring along sewing machines and not have to worry about someone tripping over cords. Please let us know if you or your group needs power so we can have it setup ready to go.

Trisha's Crafty Studio will have setup a TEA/COFFEE table for you to enjoy all day long. There are cold soft drinks available to purchase instore with full Coke and Pepsi Range - prices start from \$2.50 for cans or \$4.00 for 600ml. We also will have a few tables setup for everyone to bring a small plate to share for Morning Tea / Afternoon Tea - chips, dips, biscuits, cakes or whatever you wish to bring. We will supply a simple lunch of Cold Meats and Salads for everyone to enjoy. You are also welcome to bring your own lunch if you wish.

Please let us know if you have any dietary requirements so we can let people know and hopefully cater easy for this. We do have someone with very high allergies to FISH so please make us aware if you have brought something along containing Fish.

**WEEKDAY CROPS** Did you also know you can CROP for FREE during the week. Just phone the store to see if the tables are available and you can enjoy the air condition comfort with us. We have designed our workshop area in a way for everyone to also enjoy when we don't have classes scheduled. No lunch will be provided you must bring your own or purchase from a few of the local eateries around our shop. We have a fridge and microwave available and you can still make a cupper if you wish free of charge in our little kitchenette or purchase cold drinks, chips and chocolates instore.



We have lots of new paper ranges coming instore over the next few months so keep up to date on Facebook. New releases from Graphics 45, Couture Creations, Echo Park, Ranger - Dina Wakley, Tim Holtz and Dylusions, Uniquely Creative, Pion, Cocoa Vanilla, Kaiser Craft, 49 & Market, Scrapboys, Bee Arty, Bo Bunny, Ciao Bella, Simply Stories, Prima Marketing, Pink Fresh, Authentique, Photo Play, Stamperia just to list a few.

Remember the store is here for your creative souls, so please let us know what you would like available instore. We are designing the store around everyone's needs not just what we think should be up on the shelves for sale. Your option is very important to us so please don't hesitate in letting us know what you love to work and create with.



## 20% off Christmas Papers and Paper packs

<b><u>Couture Creations</u></b>	<b><u>Pion Collection</u></b>	<b><u>Graphic 45</u></b>	<b><u>Mintay</u></b>
Naughty Or Nice Papers 6x6 Paper Pad Collection Pack	A Christmas to Remember Collection	Joy to the World Collections Pack, Patterns & Solid Pad	Home for Christmas Sweetest Christmas

### **Couture Creations Dot to Do Card Kits** (Male Designs only)

15% off or purchase 2 different designs and receive 35% off.

## PRE ORDER SPECIAL – Due mid February



Dina Wakley Gloss Acrylic Sprays \$10.95 each  
Purchase 3 different colours and receive 5% off OR  
Order all 12 colours & receive Dina Wakley Blue Journal for FREE  
(Blue Journal valued at \$44.95)  
Welcome to Layby now before shipment arrives  
(Limited stock in first shipment backorders available)



## CRAFTERS DESTASH EVENT

We are holding our first Crafters Destash Event on the 28<sup>th</sup> and 29<sup>th</sup> March 2020.  
Bookings Essential before 21<sup>st</sup> March by collecting your form instore.  
\$20 per table per day – you can do both days or just one.  
Event open to the public from 10am – 2pm.  
Table Holders 9am – 3pm – you must manage your own table.

## 2 BLUEBIRDS RETREAT

**2 Bluebirds RETREAT**  
**WHEN:** 1st - 4th May 2020  
Labour Day Long Weekend  
**WHERE:** Brookfield QCCC  
**COST:** \$375  
\$50 Non Refundable deposit to secure your place  
To make a reservation,  
contact the shop on 3557 0037  
or head on over to @2bluebirdsau  
on Facebook and join the Retreat Event for more information

Please Note all payments managed by 2 Bluebirds  
This is not in conjunction with Trisha's Crafty Studio